



June, 2008

Dear Colleagues,

This is an extraordinary time in the history of machine translation, and AMTA 2008 will be a landmark conference! Please join with us in making this event a success as a sponsor, and show the world the vitality of this industry in research, product development, integration, and services.

### **A confluence of ideas and communities**

AMTA 2008 has attracted three additional communities to co-sponsor or collocate events. This confluence of ideas and communities in Hawaii will spark a powerful exchange of ideas and experience among the leading practitioners of automated translation in commercial deployment, speech to speech translation, and core cutting edge research:

- LISA - the Localization Industry Standards Association
- IWSLT - the International Workshop on Spoken Language Translation
- EMNLP – the Empirical Methods in Natural Language Processing conference

### **Energized technology suppliers**

The emergence of deployable statistical and other data-driven machine translation systems over the last 5 have brought new energy to the industry, spawned hybridization and innovation in established systems, and sparked lively competition to deliver new offerings to commercial and government customers.

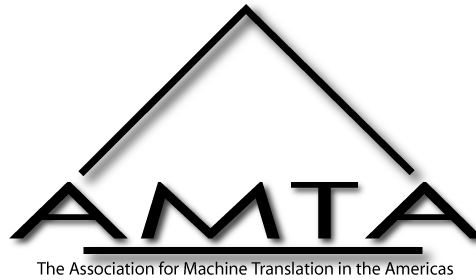
### **Momentum in technology advancement**

Eight years of well-funded DARPA research programs have attracted a new generation of talented researchers. Their energetic competition to raise the ceiling on achievable translation quality is benefitting the market as inventions turn into products.

The sponsors' prospectus follows with suggested sponsorship levels and benefits. But don't hesitate to propose something else that may work better for your organization!

Best regards,

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## Sponsorship Prospectus for AMTA 2008

Sponsorship of the AMTA 2008 conference is a tax-deductible donation. AMTA is a 501-(c)-3 non-profit educational association.

### All sponsorship levels receive

- Logo with hyperlink to sponsor website on website: <http://www.amtaweb.org/AMTA2008.html>
- Logo and name in conference program
- Acknowledgement at Conference Opening
- One piece of collateral included in Conference Bag

### Sponsorship levels

Sponsorship Level	Items available for sponsorship at this level	All sponsors at this level receive
In Kind sponsorships	Publicity in Magazine or Newsletter	Ad in conference program
Enthusiast - \$1,000	Morning or afternoon refreshment break - Acknowledged at refreshment table	
Booster - \$2,500	Refreshments at Technology Showcase Name/logo on Lanyard for name tags	One free registration for main conference Quarter page ad in conference program
Leader - \$5,000	Welcome Reception - Sponsor may address reception Wine at Banquet - Sponsor may address banquet	Two free registrations for main conference Double-sized exhibit space at Technology Showcase Half-page ad in conference program <b>New! Sponsor logo on conference bag for Leader sponsors and above!</b>
Patron - \$10,000	Invited Speaker - Sponsor may address plenary session prior to invited speaker introduction	Three free registrations for main conference Double-sized exhibit space at Technology Showcase Full page in conference program <b>New! Sponsor logo on conference bag</b>
Visionary - \$20,000	Conference Audio-Visual - Sponsor may address conference opening session	Four free registrations for main conference Double-sized exhibit space at Technology Showcase Full page in conference program plus Sponsor logo & acknowledgement remains on AMTA's websites [www.amtaweb.org and amtaweb.ning.com] for 6 months following conference <b>New! Sponsor logo on conference bag</b>

Contact Laurie Gerber, sponsorship chair: [gerbl@pacbell.net](mailto:gerbl@pacbell.net)